

# Bonnie Schroeder · MSW · RSW

PROGRAM DEVELOPMENT & EVALUATION · RESEARCH & WRITING · GROUP FACILITATION

## Do you **NEED** help...

- Brainstorming a program response to an emerging need for seniors and their caregivers?
- Drafting a winning proposal for your program idea?
- Executing on the project activities and deliverables for your funder, community or clients?
- Evaluating your program so you can learn from your processes, outcomes and impacts?
- Making sense of your experience and research to inform a discussion, decision or action?
- Convening a focus group, consultation or workshop?

## Bonnie can **HELP**.

Bonnie offers social program and policy consulting services related to aging and caregiving in three main areas:

**PROGRAM DEVELOPMENT & EVALUATION:** Bonnie helps health and community support agencies to optimize their outreach and support to seniors, adults with disabilities and their caregivers. With over 18 years of experience developing and growing innovative programs, Bonnie likes to help her clients to develop their programs' potential and measure their performance and impact.

**RESEARCH & WRITING:** Bonnie has worked in the home care, community support and public health sectors. She has extensive experience writing for seniors, caregivers, service providers, funders and decision makers. When you do not have the time or human resources to pull it all together, Bonnie can draft grant proposals, discussion papers, policy briefs and reports.

**GROUP FACILITATION:** As a social worker, Bonnie understands group dynamics and how to build consensus among a diverse audience. She has experience facilitating focus groups, consultations and workshops. When you want to be an engaged participant, Bonnie can help you by acting as a neutral partner and facilitator.



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## About **BONNIE**.

Bonnie is a registered social worker with over 18 years of progressive program development, management and evaluation experience. Prior to consulting, Bonnie was the Director of Caregiving at VON Canada. Throughout her career, Bonnie has worked primarily with seniors, adults with disabilities and their caregivers.

Bonnie is a recognized aging and caregiving expert with broad knowledge of the health and social care systems. She has published and presented on the caregiving relationship, caregiver support best practices, employed caregivers, respite as outcome and risk factors for caregivers.

Bonnie is dedicated to producing high quality work. Her aim is to ensure that caregivers are recognized as care partners and well supported in their caregiving relationships. That's her promise!

## Notable **ACHEIVEMENTS**.

- Received the Queen Elizabeth II Diamond Jubilee Medal
- Secured over \$3M in funding with an 80% success rate from HRSDC, Public Health Agency of Canada, Health Canada, Ontario Ministry of Health and Long Term Care, Ontario Trillium Foundation, The J.W. McConnell Family Foundation, Canada Health Infoway and Pfizer Canada
- Featured caregiving expert in More Magazine and on CBC Radio, Canada AM and Rogers Cable TV – Aging in Peel
- Host and Community Producer of *Aging in Ottawa*, a Rogers Cable TV show
- Facilitated focus groups, consultations and workshops with up to 75 participants
- Convened a roundtable on caregiving and work with VON and The Home Depot

## The Schroeder **ADVANTAGE**.

As your 'go to' person on aging and caregiving issues, Bonnie offers a fresh set of eyes as someone who has been there; whether it is to support you to

- develop your program's potential
- evaluate the program for your funder
- write that proposal sitting on your desk begging for your attention
- facilitate a staff workshop or brainstorming session

Bonnie simplifies the process to increase your impact, to generate more funding and to effectively communicate to your clients, funders, donors and community.

Contact **BONNIE** to talk about what is possible for your programs and organization.

